

63% of Danes are not aware of the link between hearing loss and other health issues.

Denmark's population has the second lowest awareness of comorbidities of hearing loss compared to other European countries.

Evidence proves that hearing loss is linked to other health conditions:



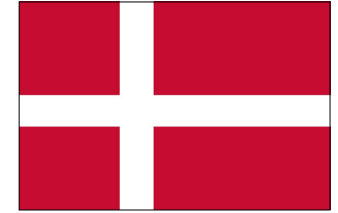
- Dementia
- Depression
- Diabetes
- Falls
- Heart Disease
- Renal Failure
- Premature Death

55% of Danes with hearing loss have a hearing device. With this, **Denmark has the highest adoption rate of hearing aids**, compared to the other eight EuroTrak countries.

In Denmark, on average **3 years** pass between becoming aware of the hearing loss and the purchase of a hearing device.



HEARING LOSS IN DENMARK



1 in 3 Danes over the age of 74 is affected by some degree of hearing loss.

Only **33%** of Danes with hearing loss had a hearing test during the last 5 years. This is below the average of all European EuroTrak countries.



94% of Danish hearing device users find their quality of life improved.

Almost **9 out of 10** working hearing aid users state their hearing device is useful for their job.

45% of Danish people with hearing loss are being informed about hearing aids reimbursement.



The WHO recommends regular hearing screenings:

- 50+ years > every 5 years
- 65+ years > every 1-3 years



Policy Recommendations

- Raise awareness of the importance of hearing health, the impact of hearing loss and the benefits of hearing loss treatment among the public and healthcare professionals.
- Promote the need for national hearing health strategies including diagnosis, rehabilitation, service, and maintenance.
- Introduce national Newborn and Over-55 Hearing Screening Programmes.
- Acknowledge access to professional hearing care as a right.
- Promote access to effective treatments including hearing aids, bone conduction devices, and cochlear implants.
- Share best practices among EU Member States.