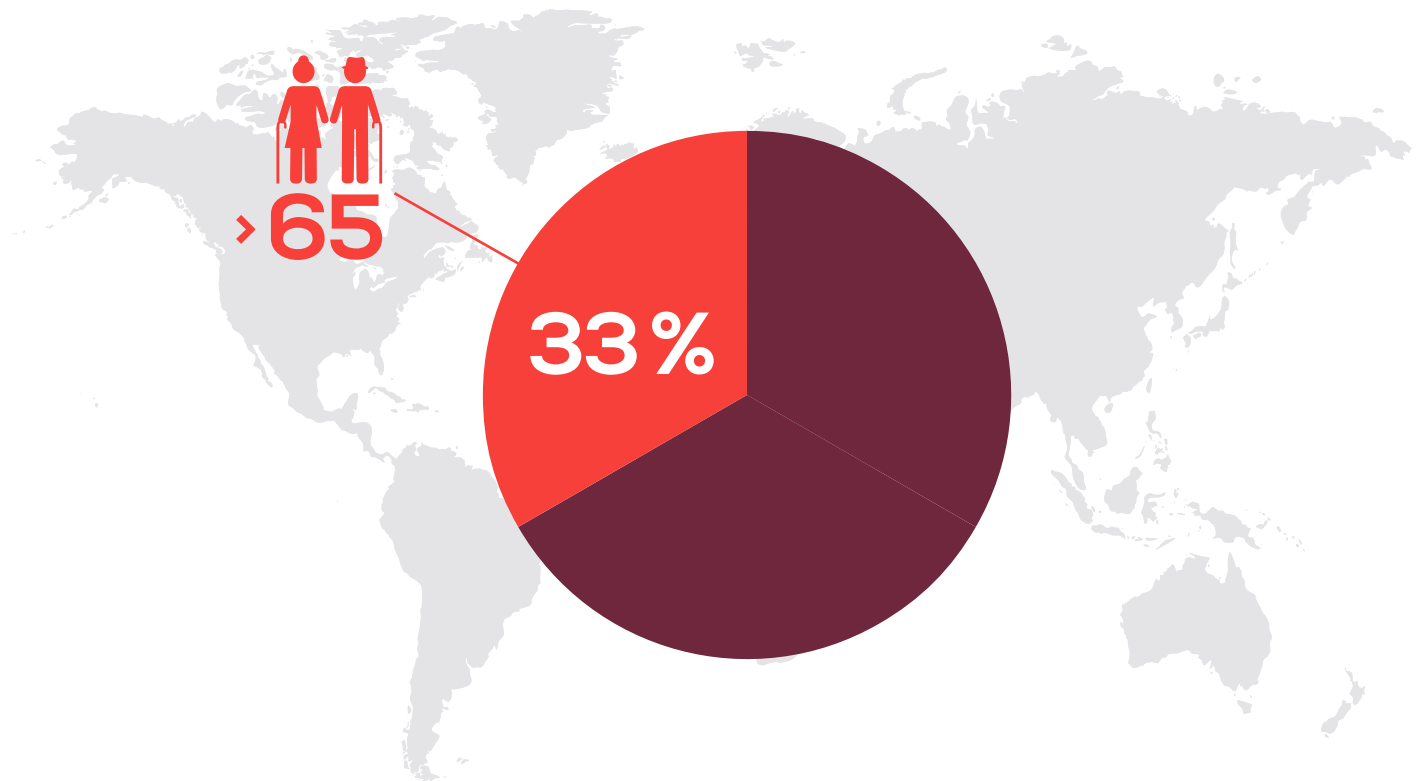




## HEARING LOSS IN OLDER ADULTS

# People over 65 years

affected by disabling hearing loss



Hearing loss is the **third most prevalent chronic health condition** affecting older adults



Hearing loss, particularly in adults, often goes **untreated for years or even decades**



HEARING LOSS IN OLDER ADULTS

# Life without Hearing Solution

Untreated hearing loss can lead to...



Communication barriers



Loneliness, social isolation  
and **depression**



Higher risk of **cognitive  
decline and dementia**



## HEARING LOSS IN OLDER ADULTS

# How to Recognise the Symptoms

Spot the signs of hearing loss in yourself and your loved ones



Difficulty in understanding if **there is background noise**



Asking people to **repeat themselves**



Feeling tired or stressed from having **to concentrate while listening**



Listening to music or watching TV with **higher volume than other people**



Difficulty hearing **on the phone**



Finding it hard to **keep up with a conversation**



Difficulty understanding when **several people are talking at once**



HEARING LOSS IN OLDER ADULTS

# Hearing Loss Treatment is Possible



Elderly people benefit from  
**hearing solutions (e.g. hearing implants)**

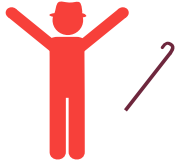
MED<sup>9</sup>EL



HEARING LOSS IN OLDER ADULTS

# Life with Hearing Solution

Better hearing means...



**Independence**



**Quality of life**



**Fostered social integration**



**Improved social life  
and more self-sufficiency**